

# CHOCTAWHATCHEE FOOTBALL PROGRAM



## 2017 Friends and Family Ad Order Form



**STYLE MARCHER PLEDGE** We appreciate the generous support of Style Marcher friends, family, alumni, and corporate sponsors. Our students could not travel, experience challenging competitions, and benefit from first-class training staff support if they did not have your financial commitment. Please keep our strong tradition of excellence alive and join other recognized supporters as part of this year's program. Sponsors will be recognized in the CHS Football Program.

Please make check payable to:  
**CHS Band**

- |                                            |                                            |                                        |
|--------------------------------------------|--------------------------------------------|----------------------------------------|
| <input type="checkbox"/> \$25 Band Fan     | <input type="checkbox"/> \$75 Band Geek    | <input type="checkbox"/> \$200 Maestro |
| <input type="checkbox"/> \$50 Band Groupie | <input type="checkbox"/> \$100 Band Roadie | <input type="checkbox"/> _____ Other   |

**FRIENDS AND FAMILY ADS** The CHS Football Program reflects the talent and diversity of our students, from our football players and cheerleaders to the Indianettes and Style Marchers – all of the components that make attending a Choctaw game fun and exciting! You are welcome to purchase space in the program to congratulate, encourage or provide a special message.

**WHO MAY BUY AN AD?**

Anybody – Parents, grandparents, relatives, and friends.

**WHO MAY WE BUY AN AD FOR?**

Any Choctawhatchee High School student, group, club, coach, director, administrator, teacher and staff member.

**QUESTIONS?**

Email Brandi Buchanan  
[BigGreenProgram@gmail.com](mailto:BigGreenProgram@gmail.com)

**HOW TO CREATE AN AD**

Friends and Family Ads are uniquely styled with photos, personal quotes, and highlights of his or her high school accomplishments. The ads will be printed in black and white with gray scale. We will design your ad with the submitted materials or we can base the design from a sketch. You may create your ad using MS Word, Publisher or PowerPoint. Please follow the guidelines below depending on the ad size:

- **PHOTOS (.JPEG OR .TIF) MUST BE AT LEAST 300 DPI.**
- Keep your message as brief as possible. The more photos you submit, the smaller the pictures will be.
- Photos and messages may be emailed to [BigGreenProgram@gmail.com](mailto:BigGreenProgram@gmail.com).
  - Please include your complete name and the student's complete name and school group in your email.
- Submit high-quality photos on photo paper (no photocopies, and not printed on standard printer paper). Please include your name, address and student's name on back of each photo and we will return your photos to you. We will scan and resize your photo accordingly to fit the ad.
  - All photos must accompany an ad form (original or copy).
- **PLEASE DO NOT STAPLE, FOLD, OR CREASE ANY PHOTOS OR ADS THAT NEED TO BE SCANNED.**

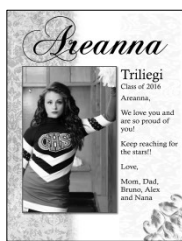
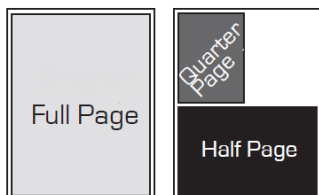
**DEADLINE** All Friends and Family Ad and your payment must be submitted by 7/05/17 for the ad to be included in the program!

**RETURN TO**

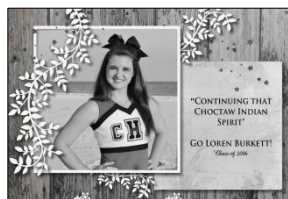
CHS Band, PMB #279  
548 Mary Esther Cutoff  
Fort Walton Beach, FL 32548

*This football program is a fund raising project run by volunteer parents of the Choctawhatchee High School Band Booster Organization in conjunction with a professional printing company. All efforts are taken to produce an error-free book. However, in the event of an error, the booster organization is under no obligation to reprint or refund any money. The booster organization has the right to reject or remove any ads. All payments are final upon receipt; no refunds. Friends and Family ads that include any business advertising will be considered a business ad and charged a business ad price.*

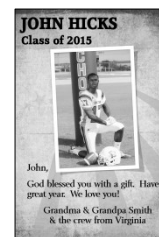
**EXAMPLES**



FULL-PAGE AD



HALF-PAGE AD



QUARTER-PAGE AD

**Ad Contract Information:** *(Please print)*

**Alumni/Friend/Family:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Ad size:**

<input type="checkbox"/> Full-Page Ad (7.5" W x 10" H)	\$100
<input type="checkbox"/> Half-Page Ad (7.5" W x 5" H)	\$ 50
<input type="checkbox"/> Quarter-Page Ad (3.75" W x 5" H)	\$ 25

**Artwork:**  Attached Friends and Family photos and/or ad Will e-mail ad or photos by Wednesday, **7/05/2017**

Please make check payable to:  
**CHS Band**

**Amount Due:**  
\$ \_\_\_\_\_

300 DPI (or greater) photo/ad resolution (.jpg or .tif) helps us produce a high quality program and may be e-mailed to [BigGreenProgram@gmail.com](mailto:BigGreenProgram@gmail.com).